**SUBJECT LINE**: Announcing <STATE’S> *CDC* *Childhood Immunization* *Champion* Award Winner

**E-MAIL COPY**:

<STATE HEALTH DEPARTMENT/COALITION> is proud to announce that <NAME OF CHAMPION, POSITION or TITLE> has been selected as the *Centers for Disease Control and Prevention (CDC) Childhood Immunization Champion* for <STATE NAME>. CDC and the CDC Foundation hold this annual awards program to honor immunization champions across the 50 U.S. states, 8 U.S. Territories and Freely Associated States, and the District of Columbia during [National Infant Immunization Week](https://www.cdc.gov/vaccines/events/niiw/index.html) (April 22-29, 2017).

<NAME SURNAME> was nominated and selected from a pool of health professionals, community advocates, and other immunization leaders for making a significant contribution to public health in <STATE NAME> through <HIS/HER> work in childhood immunization.

<INSERT 3-4 SENTENCES ABOUT THE CHAMPION’S EFFORTS/ACHIEVEMENTS IN THE AREA OF CHILDHOOD IMMUNIZATION, WHICH CAN BE PULLED FROM THE NOMINATION PACKET.>

Young children rely on the champions in their lives to keep them safe and healthy. Champions may be doctors and nurses who share scientifically accurate, up-to-date information about vaccines with parents. They may be advocates who go the extra mile to ensure that all children in their communities have access to vaccines. They may be public health professionals who work behind the scenes tracking immunization data, coordinating vaccine logistics, or developing public awareness campaigns. They may be parents who share their personal stories about vaccination with their communities.

When families, healthcare professionals, and public health officials work together, all children can be protected from serious and deadly vaccine-preventable diseases. <NAME OF CHAMPION> is an inspiration to all of us who care about children’s health in <STATE NAME>. We are pleased and honored to congratulate <HIM/HER> on this well-deserved award.

To read <NAME OF CHAMPION>’s profile on the CDC’s website, and to learn more about CDC’s *Childhood Immunization Champion Award* program, please visit [www.cdc.gov/vaccines/champions](http://www.cdc.gov/vaccines/champions).